

VITAE  
Guoyu (Emma) Wang

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Univ. of Oklahoma  
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**EDUCATION**

Doctoral Student Major: Communication

Research Interests: Health communication, Computer-Mediated  
Communication

Advisor: Elaine Hsieh

Graduation expected by May, 2020

Dept. of Communication, University of Oklahoma

M. A. Major: Science Communication

Advisor: Yang Mo

Thesis: *网络媒体重大自然灾害专题框架研究—以人民网、新浪网和凤凰  
网为例*[*Frame Analysis of Online Special Reports on Natural Disasters:  
Study of People's Daily Online, Sina.com and Ifeng.com*]

College of Humanities and Social Sciences

University of Chinese Academy of Sciences, 2013

B. A. Major: Journalism and Mass Communication

School of Journalism and Communication, Nanjing University, 2010

**TEACHING EXPERIENCE**

2014-2016 Teaching Assistant; COMM 1113: Principle of Communication

Dept. of Communication, University of Oklahoma

This course introduces the basic elements of the communication process and their role in different modes of human communication. Students can learn to apply basic communication concepts, theories and research to everyday life communication situations.

2013-2014 Teaching assistant; COMM 2003: Communication in Non-Western Culture

Dept. of Communication, University of Oklahoma

This course introduces communication styles in non-western cultures. Sample topics are how philosophies and underlying assumptions that shape the beliefs, values, and behaviors of people from non-western cultures, perceptions of time and space, and cognitive processing of information.

- 2013-2014 Teaching Assistant; COMM 2713: Communication Theory  
Dept. of Communication, University of Oklahoma  
This course examines key theories of human communication from several perspectives, including scientific and humanistic approaches. Sample theories that are included are expectancy violations theory, social penetration theory, relational dialectics, cognitive dissonance theory, uses and gratifications, and communication accommodation theory.

### **RESEARCH EXPERIENCES**

- 2014-2017 Research Assistant to James Olufowote  
Project/Experiences:  
Perspectives from the Global South on HIV/AIDS  
Experiences: Data analysis, data management, and co-author the paper
- 2015-2016 Research Assistant to James Olufowote  
Project/Experiences:  
Physician Assimilation in Medical Schools  
Experiences: Data analysis, conference presentation, and co-author the paper
- 2015 Research Assistant to Ioana Cionea  
Project/Experiences:  
Argumentation Goals and Strategies  
Experiences: Data collection (i.e., conduct the experiment)
- 2014 Research Assistant to Ioana Cionea  
Project/Experiences:  
Arguing Goals and Dialogs  
Experiences: Data collection, data analysis, and co-author the paper
- 2010-2011 Research Assistant to Yang Mo  
Project/Experiences:  
主流媒体科普状况调查[An Investigation of Media Coverage of Science and Technology on Chinese Mainstream Media]  
Experiences: Literature search, data coding, data analysis, and co-author the report

### **AWARDS AND HONORS**

- 2011 Merit Student, College of Humanities & Social Sciences, University of Chinese Academy of Sciences, China
- 2008 Outstanding student cadre, School of Journalism & Communication, Nanjing University, China
- 2007 & 2008 People's Scholarship, Nanjing University

### **GRANTS AND FELLOWSHIPS**

- 2019 Dissertation Grant, Department of Communication, University of Oklahoma

- 2015 Graduate Student Senate Travel Grant, University of Oklahoma
- 2015 College of Arts and Science Conference Travel Grant, University of Oklahoma
- 2015 Communication Graduate Student Association Travel Grant, University of Oklahoma
- 2012 Graduate Student Research Fellowship, China Association for Science and Technology

## RESEARCH

### CURRENT RESEARCH INTERESTS

My research interests focus on the intersection of health communication and computer-mediated communication. For my dissertation, I am particularly interested in new mothers' complaining behaviors on different computer-mediated channels. Based upon Communication Privacy Management Theory, I will examine individuals' perceived appropriate complaint across different types of communication technology, as well as their ways of managing the boundaries of self-disclosure when complaining on different platforms and facing different groups of audience. As culture is an important factor affecting individuals' understanding of privacy and their privacy management strategies, I will compare new mothers from the United States and China in terms of their complaining behaviors when navigating different types of communication technology.

### RESEARCH METHODS

Quantitative	Social Network Analysis (semester-long seminar was taken)
	Structural Equation Modeling (semester-long seminar was taken)
	Content Analysis
Qualitative	Grounded Theory

### PUBLICATIONS

- Olufowote, J. & Wang, G. E. (2016). Physician Assimilation in Medical Schools: Dualisms of Biomedical and Biopsychosocial Ideologies in the Discourse of Physician Educators. *Health Communication*, 1-9, DOI: 10.1080/10410236.2016.1167993
- Olufowote, J. O., Aranda, J., Wang, G. E., & Liao, D. (2017). Advancing the New Communications Framework for HIV/AIDS: The communicative constitution of HIV/AIDS networks in Tanzania's HIV/AIDS NGO sector. *Studies in Media and Communication*, 5, 79-92.

- Wang, G. & Hsieh, E. (2015). China. In G. A. Colditz & J. G. Geoffrey (Eds.), *Encyclopedia of cancer society* (2<sup>nd</sup> ed., pp. 283-285). Thousand Oaks, CA: Sage.
- Wang, G. (2013). 网络媒体重大自然灾害专题报道研究——以人民网·新浪网对青海玉树地震的专题报道为例. [A study on Internet special report of natural disaster: A case study of the special reports about Qinghai Earthquake on Sina.com and People's daily online]. *科普研究*[Science popularization], 3, 68-76.

### CONFERENCE PAPERS

- Olufowote, J. O., Aranda, J., Wang, G. E., & Liao, D. (2017, November). *Advancing the New Communications Framework for HIV/AIDS: The communicative constitution of HIV/AIDS networks in Tanzania's HIV/AIDS NGO sector*. Paper presented at the NCA 103<sup>rd</sup> Annual Convention, Dallas, TX.
- Wang, G. & Liao, D. (2017, February). *What Does YouTube Tell Public About Attention-Deficit/Hyperactivity Disorder? A Qualitative Analysis*. Paper presented at the WSCA 2017 Annual Convention, Salt Lake City, UT.
- Wang, G. & Liu, Y. (2015, November). *A Huge Success? Wait A Second: An Evaluation of Ice Bucket Challenge Campaign*. Paper presented at the NCA 101<sup>st</sup> Annual Convention, Las Vegas, NV.
- Wang, G. (2015, November). *Mis-medicalization of Obsessive-Compulsive Disorder: A Case from Chinese Popular Culture*. Paper presented at the NCA 101<sup>st</sup> Annual Convention, Las Vegas, NV.
- Olufowote, J. & Wang, G. (2015, November). *Physician Assimilation in Medical Schools: Dualisms of Biomedical and Biopsychosocial Ideologies in the discourse of Physician Educators*. Paper presented at the NCA 101<sup>st</sup> Annual Convention, Las Vegas, NV.

### MANUSCRIPTS IN PREPARATION

- Wang, G. (in progress). Network Analysis for Information Exchange on Twitter: Using MERS as A Case
- Wang, G. & Liao, D. (in progress). Digital Media Representation of Attention-Deficit/Hyperactivity Disorder: An Analysis of ADHD Videos on YouTube
- Hsieh, E. & Wang, G. (in progress). Patient-Interpreter Communication at the Backstage of Cross-Cultural Care

**PROFESSIONAL EXPERIENCE**

- 03/2012-05/2012 Research Assistant  
 China National Petroleum Corporation (Beijing, China)  
 Responsibilities: Literature collection and report writing
- 10/2011-02/2012 Intern Editor  
 Sohu.com Inc. (Beijing, China)  
 Responsibilities: Design, edit and publish latest movie information.
- 03/2010-07/2010 Marketing Intern  
 Sino-US United MetLife Insurance Company Limited (Nanjing, China)  
 Responsibilities: Monitor customers' complaints online and write daily report; Support the marketing team in daily administrative tasks; Assist in planning and hosting marketing events.
- 07/2009-02/2010 Marketing Intern  
 China Mobile Limited (Nanjing, China)  
 Responsibilities: Assist in marketing and promotional activities; Support the marketing team in daily administrative tasks.

**SERVICES**

Discipline

*Reviewer*, Journal of Immigrant and Minority Health

Conferences

- 2015-2019 *Paper Reviewer*, Health Communication Division, International Communication Association
- 2016-2018 *Paper Reviewer*, Mass Communication Division, International Communication Association
- 2016-2019 *Paper Reviewer*, Communication Theory and Research Division, Western States Communication Association
- 2018 *Abstract reviewer*, Public Health Education and Health Promotion program, American Public Health Association
- 2017-2018 *Paper Reviewer*, Southwest Education Council for Journalism and Mass Communication
- 2015 *Session Chair*, Health Communication Division, National Communication Association
- 2015 *Paper Reviewer*, Communication and Technology Division, International Communication Association

University of Oklahoma

- 2015-2016 *Treasurer*, Communication Graduate Student Association, University of Oklahoma

Nanjing University

- 2009-2010 *Volunteer*, Chinese Language Flagship Program
- 2009 *Volunteer*, Hong Kong-Nanjing University National Conditions Course

**OTHER EXPERIENCE**

2006-2009 Master Violinist of Symphony Orchestra of Nanjing University

2006-2007 Chairman of the DV Lovers' Association in Nanjing University

**PROFESSIONAL SKILLS**

Research tools Endnote, SPSS, NVivo, LISREL, Microsoft

Teaching tools Desire2Learn, McGraw-Hill Connect, iClicker, Prezi

Professional tools Photoshop, Adobe Premiere, Edius

Languages Mandarin Chinese (Native), English (Proficiency), French (Reading-Basic)

**SELECTED GRADUATE COURSE TAKEN**

Area	Title
Health Communication (Major)	COMM 5263: Health Communication <sup>1</sup>
	COMM 6423: Communication in Health Organizations <sup>1</sup>
	ANTH 5823: Medical Anthropology <sup>1</sup>
	COMM 5553: Persuasive Communication Campaigns <sup>1</sup>
	SOC 5543: Deviance and Social Control <sup>1</sup>
	Theory of Science Communication <sup>2</sup>
	Introduction to Science Technology and Society <sup>2</sup>
	Crisis Management of Urban Disaster <sup>2</sup>
	COMM 5253: Cross-cultural Communication <sup>1</sup>
	COMM 6413: Interethnic Communication Seminar <sup>1</sup>
Mass Communication	Internet Communication Theory and Practice <sup>2</sup>
	Science News <sup>2</sup>
	News Writing and Reporting <sup>2</sup>
	JMC 6173: Advanced Topics in Strategic Communication <sup>1</sup>
	COMM 6314: History and Theory of Communication <sup>1</sup>
Methods	COMM 5003: Quantitative Research Methods <sup>1</sup>
	COMM 5313: Qualitative Research Methods <sup>1</sup>
	COMM 5033: Advanced Statistics <sup>1</sup>
	Qualitative and Quantitative Analysis in Communication Studies <sup>2</sup>
	COMM 6970: Social Network Analysis <sup>1</sup>
	COMM 6970: Structural Equation Modeling <sup>1</sup>

1. The University of Oklahoma
2. University of Chinese Academy of Sciences